



MODIBEC eNewsletter No. 1 - January 2008

This MODIBEC eNewsletter provides you with a round-up of the most relevant news and information regarding the project activities for 2007.

The MODIBEC project is a European Commission funded 24-month, multi-partner Coordination Action that intends to promote and support RTD cooperation between EU and China on digital broadcasting technologies - especially the convergence with mobile communications. It brings European and Chinese key players in digital broadcasting/mobile convergence areas - such as business and government organisations, academic research labs, standardisation organisations and technology transfer centres - closer to concrete business opportunities and make recommendations for future actions. The aim is to create a transnational network that can eventually be transformed into a research and cooperation platform to achieve a higher degree of integration in research and cooperation.

If you have any questions or comments about the newsletter, please contact the MODIBEC project: j.barrio@mail.ertico.com

MODIBEC News: Results on MODIBEC Priority Areas for EC-China Cooperation report

The report analyses and suggests the relevant priority areas for research in Europe and China regarding mobile telecommunication services and digital broadcasting.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/modibec_news_results_on_modibec_priority_areas_for_ec-china_cooperation_report.htm

MODIBEC News: Conclusions of MODIBEC National Research Development and Policies

This MODIBEC project deliverable contains a description of the major current and future research activities in the areas of digital broadcasting and its convergence with mobile communications as well as the national and regional policies for those areas.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/conclusions_of_modibec_national_research_development_and_policies_report.htm

MODIBEC NEWS: Multiple MODIBEC workshops make the most of cooperation

A series of MODIBEC project workshops in China 20-29 August 2007 has built momentum in furthering the project's objectives of promoting and supporting RTD cooperation between the EU and China in the field of digital broadcasting technologies, especially on the convergence with mobile communications.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/modibec_news_multiple_modibec_workshops_make_the_most_of_cooperation.htm

RELATED NEWS: Mobile TV format hits crunch point

A drive to spur Europeans to watch television on their mobile phones reached a crucial point when Brussels backed one technology as a European Union standard for the service. Ms Reding said that DVB-H, developed by an industry consortium, is the most widely-adopted of three technologies offering the service in the EU.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/mobile_tv_format_hits_crunch_point.htm

RELATED NEWS: EU's Reding to support European mobile TV standard

The European Union's telecoms chief said she would favor the European mobile television broadcasting standard over U.S. and Korean rivals, when the Commission decides which to back next month. Mobile operators hope mobile TV could encourage users to spend an extra 5 to 10 euros (\$7-\$13) a month, compensating for declining revenues from voice calls.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/eus_reding_to_support_european_mobile_tv_standard_02.htm

MODIBEC NEWS: MODIBEC makes the moves to promote EU-China cooperation on mobile

The project held its first workshop and steering committee meeting 15-16 March in Brussels. It featured a strong showing from both the European and Chinese project members. European organisations included the European Commission, WorldDMB, PTV, Thomson Broadcast & Multimedia, Coding Technologies, and Irdeto Access B.V, while making the trip from China were representatives of the Academy of Broadcast Science of China, China Radio & TV Equipment Industrial Association, Beijing Jolon Digital Media Broadcasting Co., Motorola (China), and Shanghai AutoNavi Software Co.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/modibec_news_modibec_makes_the_moves_to_promote_eu-china_cooperation_on_mobile_broadcasting.htm

MODIBEC NEWS: MODIBEC to further boost EU-China cooperation efforts

This EC-supported initiative is a 24-month multi-partner Coordination Action that intends to promote and support RTD cooperation between EU and China on digital broadcasting technologies – especially the convergence with mobile communications. It continues the efforts of ERTICO's previous EU-China cooperation projects including DYNASTY and BITS.

Read the entire story:

http://www.modibec.org/en/news/modibec_news/modibec_news_modibec_to_further_boost_eu-china_cooperation_efforts.htm

MODIBEC Events

Keep your agendas up to date and mark the most important MODIBEC and other related events for the months ahead!

- 11-14 February 2008: Mobile World Congress - Barcelona, Spain
- 11-15 August 2008: MOBISERVE Final Event - Beijing, China
- 2nd semester 2008: MODIBEC China National Event - Beijing, China
- 2nd semester 2008: MODIBEC Final European Workshop - Brussels, Belgium

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MODIBEC is a European Commission funded project coordinated by ERTICO - ITS Europe.